

#### **Gummy Education Pte Ltd**

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# Press Release FOR IMMEDIATE RELEASE

## <u>Gummy Cove:</u> <u>Singapore's First Custom-Made Student Care Service</u>

**Singapore**, **19th March 2019** - Parents can now customise the student care experience of their child with Gummy Cove. Launched in 2018, Gummy Cove offers a variety of subjects and enrichment activities for parents to choose from.



On top of daily homework supervision, parents can choose English, Maths, Chinese and/or Science for tuition classes that are conducted within the student care operating hours.

Enrichment activities on offer includes Coding & Robotics, Art and Music. Developed by qualified and professional educators in the respective fields, these lessons are conducted during student care operating hours and will be graded.

Students who have opted for Music classes, for instance, will be trained towards ABRSM graded music assessment by a professional examiner.

To help parents and students decide on the ideal choice of programmes, a Multiple Intelligence Assessment is conducted prior to selection so as to identify the student's potential in a variety of intelligence areas such as in Visual, Logical, Abstract, Linguistic and Musical Intelligence.



**Mr Jackie Lim, Founder and Director of Gummy Education said**, "This framework allows parents to design a suitable programme for their child. Every child has unique abilities and at this stage of their development, it is a great opportunity for them to discover their potential, which enables them to become worthy contributors to society in the future."

The programme have received overwhelming response from the community since its inception at Jac's Learning Centre in 2018.

Ms Della Chu, who was amongst the first to sign up for the programme said, "I chose the programme because I find that it provides an even and holistic development for my daughter. Not only academic practice is emphasised but during the spare time, I like how my daughter is introduced to various different activities such as music, coding, robotics and sports. She enjoys them very much."

Gummy Cove is open for registration for the current 2019 academic year for all Primary School students aged 6-12. Parents with pre-school children may opt to reserve a place for their child for 2020 by approaching any Gummy Education outlets. More information is available on **www.gummy.sg** 

#### **MEDIA ENQUIRIES**

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#### **FACT SHEET**



### **About Gummy Cove**

Conceived in 2018, Gummy Cove is a Multiple Intelligence Student Care with the mission to nurture future leaders of tomorrow. It offers a variety of enrichment activities and tuition subjects for students to not only apply what they have learnt in school but to also develop their own identity and purpose, so that they can be capable and intellectual members of society.

It is also the first Student Care in Singapore to offer parents with the option to choose the subjects and activities that best suits their child's capabilities and interests. This would enable the child to take a better sense of ownership on his/her own learning.

Gummy Cove is open for Primary School students aged 6-12 and is currently running in two locations;

Bishan and Sembawang.



## **About Gummy Education**

With a background of more than 10 years in the academic and enrichment industry, Gummy Education offers programmes and classes to stimulate students' interest in a vast array of academic fields, ranging from technology, the arts and academic excellence.

A holistic approach based on multiple intelligence to a child's development guides the centre's philosophy, fostering better, all-rounded individuals thus, enabling the child to be capable of empathetic and intellectual reasoning.

As of 2019, Gummy Education operates in four locations; Bishan, Bukit Batok, Sembawang and Tampines.